



## Ivinson Memorial Hospital Press Release

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For Immediate Release

### **National Hospital Week Puts Spotlight on People**

(Laramie, Wyoming) – Before hospitals build healthy communities, they build trust. That’s the message organizers are touting with the 2007 National Hospital Week theme “Care You Count On, People You Trust.”

The event theme, is the centerpiece of a promotional campaign aimed at uniting health care facilities across the country during the May 6–12 celebration.

“National Hospital Week, first and foremost, is a celebration of people,” Tyler Erickson, CEO of Ivinson Memorial Hospital, said. “We’re extremely proud of each member of our staff and we recognize the important role they play in extending a sense of trust to our patients and our communities.”

The nation’s largest health care event, National Hospital Week dates back to 1921 when it was suggested by a magazine editor who hoped a community wide celebration would alleviate public fears about hospitals.

The celebration, launched in Chicago, succeeded in promoting trust and goodwill among members of the public and eventually spread to facilities across the country.

For more information, call Ivinson Memorial Hospital at 307-742-2142 ext 5663.

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